



THE BIGGEST & BEST RENDEZVOUS EVER

\$50,000

PREMIERE SPONSORSHIP

THE SHOWBOATS INTERNATIONAL RENDEZVOUS is the largest gathering of superyachts in the United States. The 25th Anniversary Rendezvous, which will be the biggest and best yet, will be Nov 8-11, 2012 at Atlantis, Paradise Island, Bahamas with more than 1000 guests and over 100 yachts expected to attend the festivities.

The Rendezvous is attended by yachts that range in size from 40 to 200 feet and some are valued at over \$50 million. This year, we have room for 60 yachts at the beautiful marina at Atlantis and an additional 60 at the adjacent Hurricane Hole Marina. Guests will enjoy a Rendezvous Yacht Hop under the stars where they will get to tour through over a half billion dollars' worth of yachts. The weekend consists of cocktail and dinner parties, shows and fun daytime family activities.

Each year, the Rendezvous offers guests a spectacular display of megayachts and entertainment. Previous years have featured a star-studded line up, including Donna Summer, Michael Bolton, KC & The Sunshine Band, Earth Wind & Fire, The Village People, and The Blues Brothers featuring

Dan Aykroyd and Jim Belushi. Special celebrity guests have included Burt Reynolds, Oprah Winfrey, and Donald J. Trump.

This is an ideal venue to network with a highly qualified and targeted group of individuals. This is a group of individuals that have great discretionary income. Many of these guests also have private planes and luxury vacation homes.

Over the past 17 years at the Rendezvous, a group of generous individuals who belong to the Admirals Club, donate \$50,000 a year to the Boys & Girls Clubs and expect nothing in return other than the satisfaction of helping children learn all the trades in the marine industry. Over 70 individuals have become Admirals at the Rendezvous.

We believe most of the attendees come to this event because of the children it helps as well as for a great party, and an opportunity to visit with their fellow yacht owners, old friends and make new friends. Therefore, we believe our guests patronize the businesses that sponsor the Rendezvous. Sponsorship is restricted to a relatively small number of high end businesses that cater to those with substantial worth.

THE ELEMENTS

- ◆ Over 100 yachts ranging size from 40 ft to 200 ft
- ◆ Over 1000 yacht owners & their guests, resort guests and sponsors
- ◆ Gala Charity Ball featuring headline entertainment
- ◆ An extravagantly themed Costume Party
- ◆ Super-Yacht Hop roving cocktail party aboard a selection of participating mega-yachts

WHAT YOUR COMPANY WILL RECEIVE

- ◆ Brand/Product exposure showcased in the Luxe Collection
- ◆ A two page color ad in Event Program Guide
- ◆ Strategic "high-end" networking
- ◆ Participation (10 VIP credentials) for the event (valued at \$15,000)
- ◆ Recognition from the stage
- ◆ Recognition in Boat International (Distributed in 55 countries) and ShowBoats International Magazines
- ◆ Signage at Event
- ◆ Gobo Displayed at Event
- ◆ Opportunity to provide guests with a 2-minute company overview on DVD
- ◆ Opportunity for materials to be included in Goody Bag
- ◆ Special Invitation for 2 to the ultra exclusive Admirals Club Cocktail Party
- ◆ Sponsorship of one of the following activities:
 - Black Tie Gala - Dinner & Dance Party - Yacht Hop

BENEFICIARY

The Boys & Girls Clubs of Broward County, founded in 1965, serves 12,000+ youth at 12 Clubs in the Fort Lauderdale area. Annual dues are \$15 per child, though no child is ever turned away. Programs and services rank top in the country. Administrative cost is consistently maintained at 9%.

CHARITABLE DONATION

\$50,000 sponsorship
50% due by September 15, 2012
Balance due by November 1, 2012
All sponsorships must be paid in full prior to event

FOR FURTHER INFORMATION, CONTACT:

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EVENT CHAIRS

Felix Sabates & Kimberly LeCompte

EXECUTIVE COMMITTEE

Rita & Rick Case, Event Founders
Tony Harris
Linda & Douglas Von Allmen
Howard Meyers



BOYS & GIRLS CLUBS
of BROWARD COUNTY

